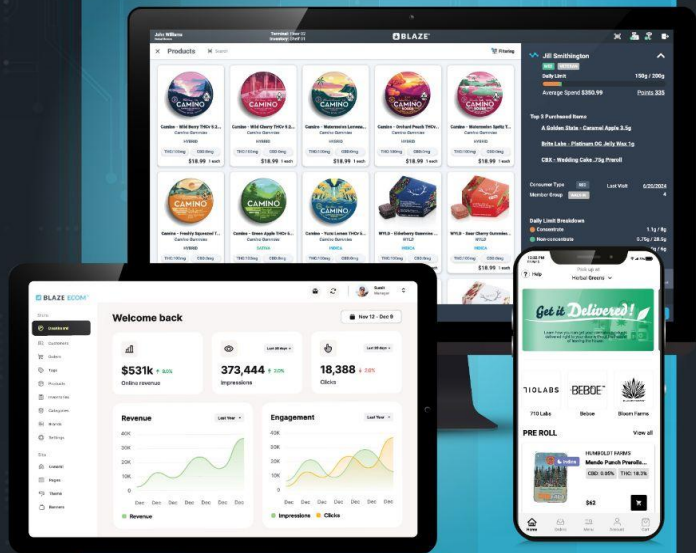




Complete Software Suite for Cannabis Dispensaries



Product Catalog

Blaze® is a registered trademark of Blaze Solutions, Inc.

See Our Products @
www.blaze.me

Request a Quote
[415.964.5689](tel:415.964.5689)



See for Yourself...

“BLAZE ECOM helped us take charge by promoting our own online stores enabling us to retain customers and bring new ones to our site.”

-Mark  HAVEN

“BLAZE has been very consistent and competitive in their product so we are happy to be using BLAZE.”

-Ronnie  MMD
Since 2006

“BLAZE saves us time especially with express and delivery orders”

-Charles  TROPICANNA

“The new BLAZE Web POS has much faster speeds and search function for products and members.”

-Duncan  CALIFORNIA STREET CANNABIS CO

“We are checking out customers much quicker, and the lines are shorter.”

-Chuck  CoCo Farms



It gives me great pleasure to introduce our BLAZE product catalog. We are committed to building products and features that are designed to meet the evolving needs of modern dispensaries and delivery services in the fast-paced cannabis industry.

As the CEO of BLAZE, I have always been passionate about leveraging technology to make life easier for our customers. As a former delivery service operator, I used several different software services but all were missing key functionalities needed to scale, stay compliant, and manage inventory. With BLAZE, we've designed a comprehensive solution that simplifies the process of managing a cannabis retail operation.

We are committed to being a valued partner to our customers and supporting their growth.

Discover how the BLAZE software suite can streamline and scale your business.

Christopher Violas
CEO, BLAZE®



Scale your Cannabis Business with BLAZE®

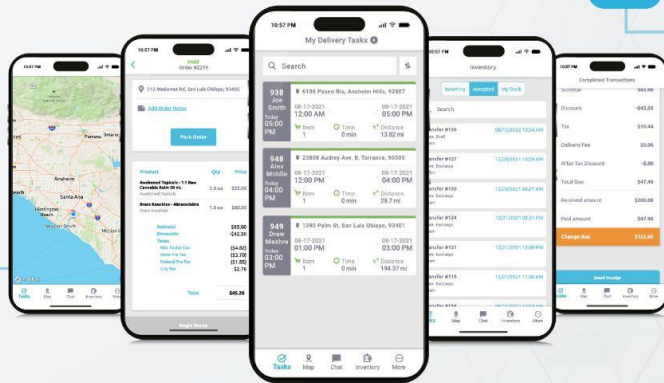
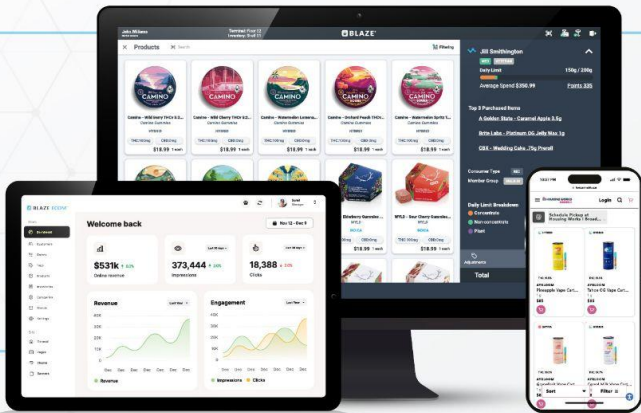
Founded in 2015 by former cannabis operators, BLAZE offers an intuitive POS interface, advanced inventory management, and flexible order fulfillment for concierge or counter checkout. Built for enterprise-level dispensaries, BLAZE provides faster transaction times, omnichannel sales, open APIs, and automated state compliance.



The BLAZE® software suite is currently available to licensed cannabis retailers in most legal states.

Check if BLAZE is available in your state.

www.blaze.me/locations



Software for Dispensaries

BLAZE is a full suite of powerful cannabis software for single-store and multi-location retailers. Our solutions simplify sales, digital payments, inventory management, loyalty, compliance, and e-commerce so you can grow your business.

Software for Delivery

BLAZE centralizes and automates dispatching for cannabis delivery services. Our award-winning delivery software and driver app combine to provide efficient delivery logistics that reduce delivery times and expenses.



Award-Winning Cannabis POS

The new and improved web-based POS system offers increased hardware flexibility for seamless migration. An updated user interface provides streamlined workflows and easy access to valuable customer data for budtenders.

Hardware Agnostic

Intuitive UX and UI

Global Catalog



Point-of-Sale

Our best-in-class POS software is fast, reliable, & easy to use. Budtenders can do more with fewer clicks. Manage your members, process transactions, apply discounts, & accept cashless payments in seconds.

Compliance Reporting

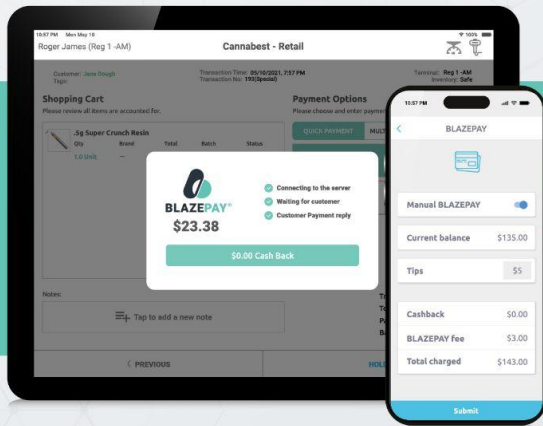
BLAZE integrates with Metrc and BioTrack traceability to automate sales and inventory reporting. The compliance task manager provides full transparency of API calls between BLAZE and the state-selected track-and-trace system.

Inventory Management

BLAZE streamlines inventory management for cannabis retailers. Manage your vendors, accept transfers, add new inventory, manage products enterprise-wide with a unified catalog, and audit your inventory with ease.

Loyalty and Rewards

Boost customer retention with built-in loyalty and rewards. Our point-based loyalty system offers customizable rewards and dollar value per point. Customers can accrue points based on the subtotal, subtotal with discounts, or the final total.



Boost Avg Order Value

Budtender Tipping

Reliable Uptime



Integrated Cashless Payments

A fully integrated payment platform that increases average cart sizes, eliminates manual entry errors, and allows for budtender tipping, all while ensuring the merchant gets paid on time, all the time. Offers customers a convenient way to pay with debit in-store or prepaid online.

Integrated Payments

Save time and eliminate manual entry errors with an integrated payment solution that records transaction data in real-time. Offering customers a convenient cashless way to pay reduces the risks and expenses associated with cash management.

Fast Settlement Time

Watch your average order value increase between 25%-35% after using BLAZEPAY. Debit transactions remove cash limitations, encourage counter shopping, and present upselling opportunities for budtenders.

Fast Reconciliation Time

Receive your digital payment settlements even sooner with BLAZEPAY. Merchants receive their funds for in-store and online sales faster than ever; most times within the next business day.

Optional Budtender Tipping

Dispensaries can enable budtender tipping on all BLAZEPAY transactions. Budtenders have seen tips increase by more than 200% in the first month of using BLAZEPAY.

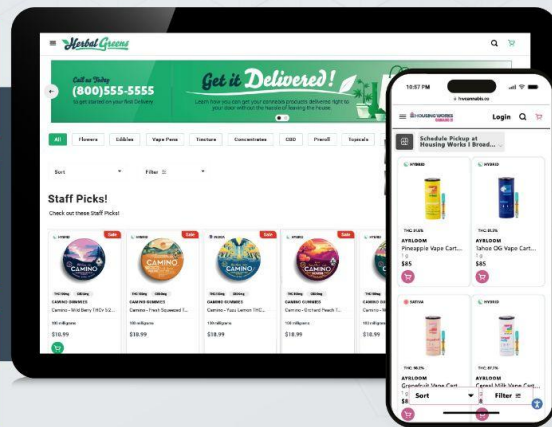
Native E-Commerce Platform

Attract, convert, and retain customers with an SEO-friendly e-commerce website, mobile app, kiosk, or Scan to Shop for self-guided in-store shopping. Customers can order and schedule pickup or delivery in a few clicks.

Rank on Google

Integrated Payments

3-Click Checkout



Native E-Commerce Website

Build a recognizable retail brand with an integrated e-commerce platform that scales with your business. Elevate your SEO ranking with a native e-commerce website that has indexable product, brand, & category pages.

Native Mobile Applications

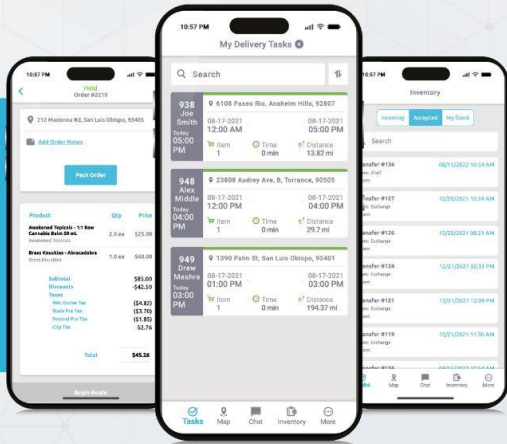
Convert, engage, and reward customers with branded mobile apps for your dispensary that provide users with a simple and convenient way to browse your menu and order cannabis online.

Scan to Shop

Scan to Shop redefines how in-store customers engage with dispensary staff and products. Shoppers simply scan product QR codes using their phone camera to learn about products, add to cart, and checkout independently.

Self Serve Kiosks

Reduce wait times, increase order volume, and save on operational costs with self-service kiosks that allow customers to shop independently. Provide fast and secure kiosk orders with no account creation requirement.



GPS Tracking

In-App Chat

ETA Notifications



Cannabis Delivery Software

Cannabis delivery software that works for scheduled and on-demand delivery. Manage your fleet efficiently, define custom delivery zones, and centralize dispatching to optimize delivery times.

Delivery Driver App

The BLAZE Delivery app transforms any smartphone into a mobile POS register. Delivery drivers can accept orders, fulfill orders, chat with dispatch, call customers, and process transactions all on-the-go.

Driver Manifest

Delivery drivers can easily access the driver manifest and inventory log at any point to provide required compliance documentation to authorities or regulatory enforcement. These digital documents update in real-time as drivers fulfill each order.

Route Optimization

Ensure your drivers are navigating traffic efficiently with advanced route optimization. Avoid traffic jams, construction delays, and car accidents to make sure delivery orders make it to your customers fast.

Mobile Fulfillment

On-demand delivery drivers can fulfill orders in real-time using their smartphone camera to scan product barcodes using onboard inventory. This is ideal for reducing delivery times and fulfilling more orders per driver.



Actionable Analytics

Powerful reporting and analytics in one easy-to-use dashboard. Cannabis retailers can weaponize their data to give them a competitive edge with the ability to drill down into reports and make data-driven decisions.

Customizable Dashboards

Automated Reports

Actionable Data



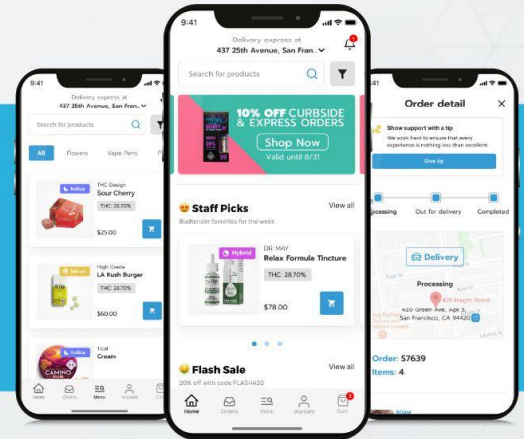
Native Mobile Apps

Convert, engage, and reward customers with branded mobile apps for your dispensary that provide users with a simple and convenient way to browse your menu and order cannabis online. Available for the App (iOS) and Play (Android) stores.

Free Push Notifications

Rewards and Order Tracking

Maintenance Free





Speed Up Fulfillment

Improve Order Accuracy

Filter by Order Source

Omnichannel Order Fulfillment

An intuitive web app built to streamline order fulfillment for in-store pickup, curbside pickup, and delivery. Detailed order labels provide organization and visibility to ensure order accuracy. Scale fulfillment operations with less staff while creating customer affinity.



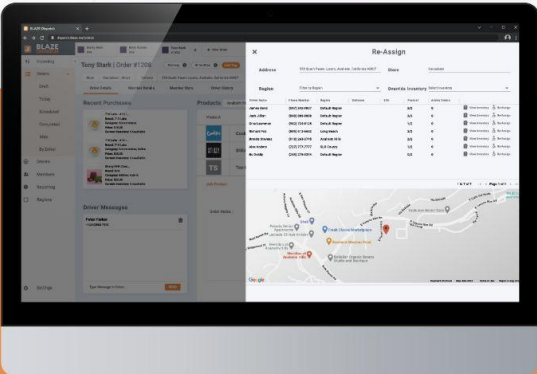
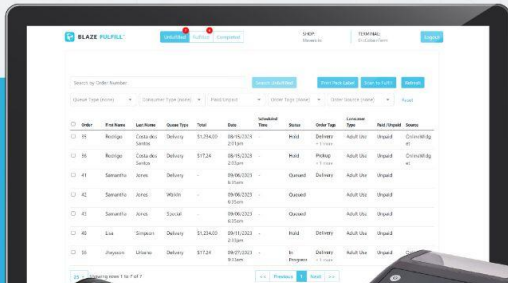
Enhanced Fleet Management

Delivery Insights by Region

Scheduled or Dynamic Delivery

Centralized Dispatching for Delivery

A centralized dispatching solution for enterprise-level delivery services. Manage orders across multiple retailers or fulfillment centers to keep your delivery fleet organized and efficient.



BLAZE Onboarding and Support

Train your staff with the best tech experts in the cannabis business.

The BLAZE onboarding and support teams go above and beyond to ensure your retail staff is trained and ready to use our robust software suite.

99%

**Annual
CSAT Score**

1m 28s

**Support Ticket
Response Time**

15 Days

Avg Time to Launch

97%

**Average Customer
Retention**

Data Migration

We take the headache out of switching POS systems. Let us migrate your data to your BLAZE account so you can be ready to make sales right from the get go. We'll import all your customers and inventory so you don't have to.

Customer Support

We know how important it is to resolve technical issues quickly when it comes to running a dispensary. Our expert support team is US-based, responsive, and equipped to handle even the most nuanced technical issues.

Onboarding and Training

We make sure everyone in your organization is trained to use our software. Our onboarding team has experience in cannabis operations and understands the importance of training. We offer tiered onboarding packages and training via BLAZE University.

Customer Success

We want your business to succeed. Our customer success team prioritizes your business goals and can provide additional support and collateral to make sure you get the most out of the BLAZE software suite.

BLAZE Customers

BLAZE has a variety of partners to help you customize your retail software stack.

 HOUSING WORKS
CANNABIS CO

 HAPPYMUNKEY™

 HYPERWOLF

 NYC
B U D

 MMD
Shops

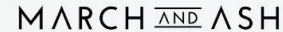
 Jetway
Dispensers

 TROPICANNA

 Cookies

 CHRONIC
LONG BEACH

 HAVEN

 MARCH AND ASH

 BOTERA

BLAZE Integration Partners

BLAZE is proud to provide service to over 1600 retailers across North America.

 metric

 BIOTRACK

 weedmaps

 Leafly

 onfleet

 Budvue

 Happy
Cabbage

 HEADSET

 SPRINGBIG

 seed
TECHNOLOGY


 AQ

 Surfside

 edge

 SOLINK

 distru

 kayapush

 intuit
QuickBooks

 Sage

 xero

 bud
sense

Ready to grow your cannabis business with BLAZE?

See Our Products @
www.blaze.me

Request a Quote
415.964.5689



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