



# Alevate AR

Cash Application  
in the Cloud.

Accelerated cash  
application, for  
maximum efficiency.

**Unlock working capital, enhance your cash flow and enable better customer experience with our AI-powered solution. Automate payment matching, reduce unapplied cash, and free up resources to drive business growth.**

**Stay ahead with a smarter, more scalable approach to cash application.**

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**Smart cash application:  
Why it matters**

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**The cash application revolution**

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**The business benefits**

**06**

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**How it works**

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**Maximize efficiency with Alevate AR**

# Why smart cash application matters

Manual cash application processes create significant inefficiencies by introducing errors, delays, and a lack of cash flow visibility. These challenges not only slow down cash flow but also limit scalability as businesses grow. As a result, many CFOs are pivoting to cloud-based solutions that automate and streamline these processes, improving accuracy, cash flow and optimizing resources.



40%

of AR teams' time is spent on inefficient manual processes



59%

of US businesses attribute poor cash flow directly to manual AR processes<sup>1</sup>



61%

of late payments are due to incorrect information on invoices<sup>2</sup>



57%

of CFOs have difficulty accessing real-time data for strategic and timely decision making<sup>3</sup>

1 - PYMNTS 2024 2 - FORBES 3 - FORRESTER & SERRALA 2024

# The cash application revolution

**Smart cash application helps streamline your financial operations and overcome the challenges and risks involved in manual processing.**

Advanced automation delivers exceptional accuracy and efficiency, identifying, retrieving and matching payments from a variety of sources. In addition to reducing errors during the payment-to-invoice matching process, it reduces the time it takes for cash to have an impact on the business.



**Achieve automation rates of up to 98%**



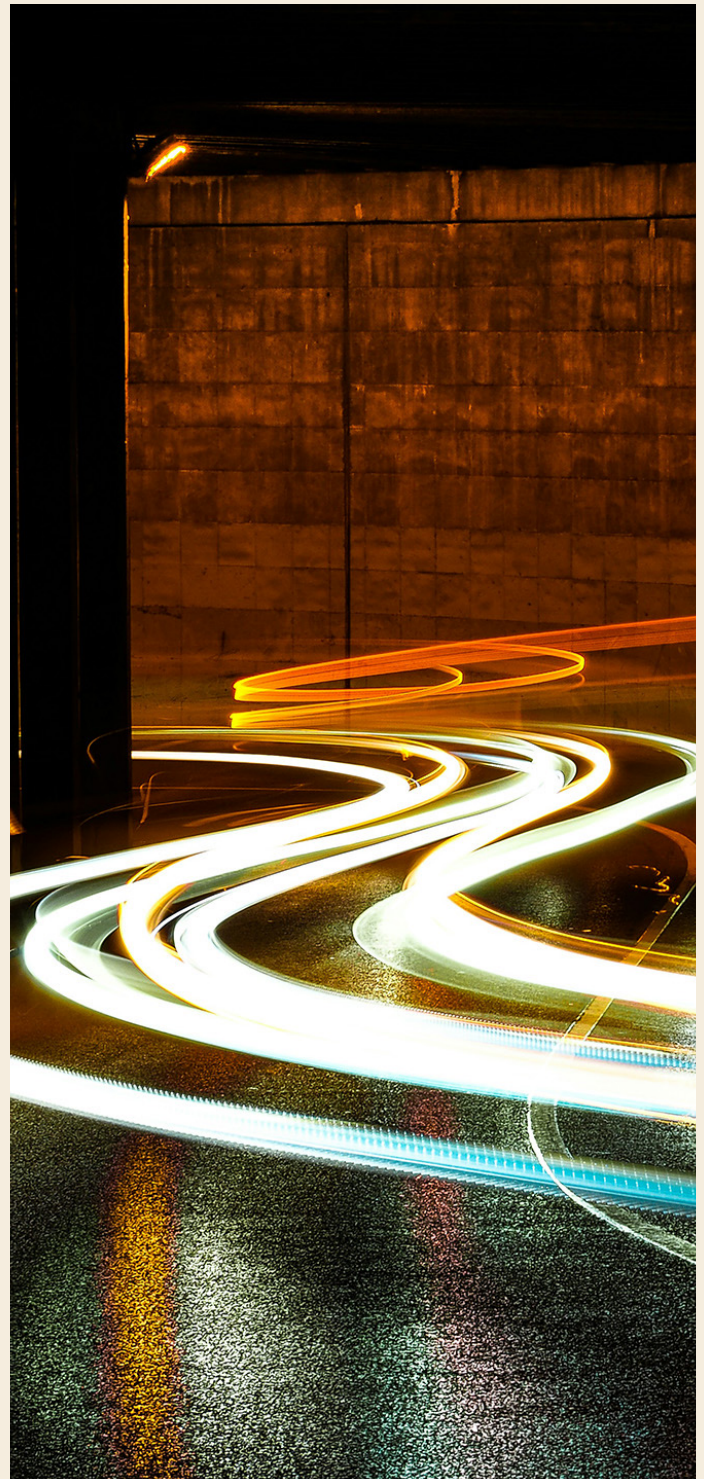
**Reduce manual and repetitive tasks by 90%**



**Same day receivables matching**



**Scale easily and stay responsive to new challenges**



# The business benefits

**01** Gain full transparency of the cash application process and monitor KPIs in real-time, enabling quick, informed decisions

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**02** Automatically process any payment format with high auto-match rates, eliminating manual effort and ensuring accurate cash application

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**03** Free up 8-12% of working capital needs for the month, providing more cash to fund operations, invest in growth, or reduce debt

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**04** Improve liquidity and reduce DSO by at least 10%

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**05** Free your team from time consuming manual processes, allowing them to focus on driving growth for the business

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**06** Reduce unallocated cash and speed up exception handling, ensuring all funds are accounted for, optimizing cash flow and improving working capital

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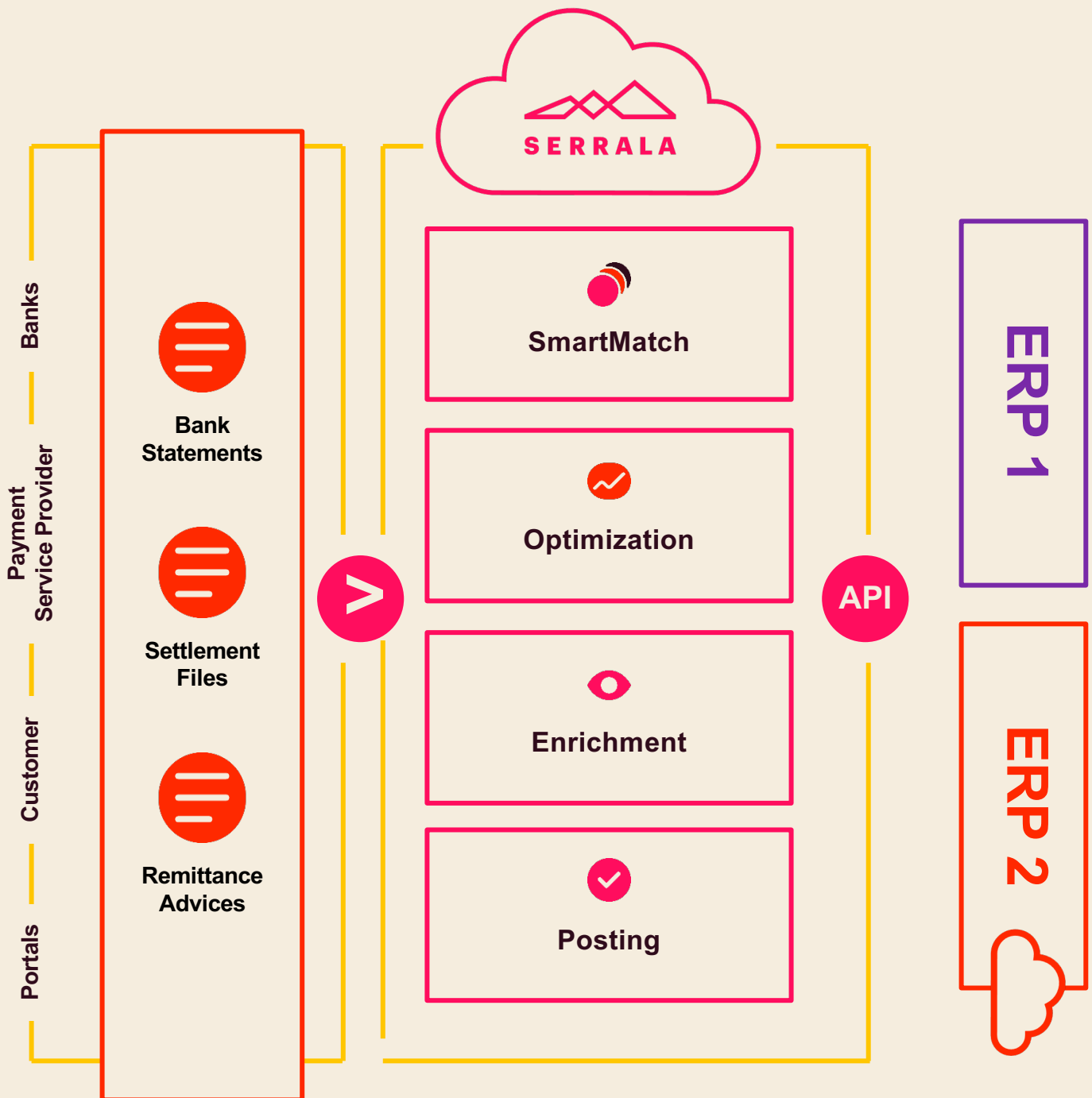
**07** Cash application as a single source of truth, simplified and streamlined, reducing errors and improving co-ordination across regions

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**08** Future-proof technology that's secure and adapts to your needs

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# How it works



# Maximize efficiency with Alevate AR

Seamlessly connect every aspect of the accounts receivable process with Alevate AR for end-to-end automation. Break down silos and unify critical functions to improve cash flow management and collections, ensure accurate payment processing and handle disputes and deductions with greater efficiency.



## Seamless integration and visibility

Easily connect with any ERP system using cloud-native architecture, while gaining a centralized view of AR activities for better decision-making.



## Intelligent automation

Eliminate manual AR tasks with AI-driven automation, accelerating payment cycles, reducing errors, and improving cash application accuracy.



## Smarter insights and collaboration

Leverage AI-powered analytics and predictive analysis to optimize cash flow and working capital, while improving internal workflows and customer experience with better communication and self-service options.





# Ready to transform your AR processes?

Build a high performing finance  
function with Serrala today.

[www.serrala.com](http://www.serrala.com)

